

Unit 255 Tournament Coordinator Report for 2023

Unit 255 Tournament Schedule

We held three tournaments in 2022: 0-750 in June, 0-499 in August and an Open Regional in November. Our table count for each of these tournaments was around 60% of what we had in 2019 before COVID. We planned for this reduction in tables in our budgeting and made adjustments to allow for a small profit. It was very important that we held these tournaments in 2022 because that is the only way that we can recover from the impact of COVID. Our two (2) Sectional tournaments brought in a profit of \$3,000 and our Regional brought in a profit of \$8,300. We were very fortunate to have financial sponsorship from Jaclyn Morrison, IA/Private Wealth.

Going forward we will have 4 tournaments: Open Sectional in February, 0-750 in June, 0-750 in August and Open in November. In the odd years instead of a Sectional in November we run a Regional. We have signed a multi-year contract with the Holiday Inn for our tournaments in February and November.

All of our tournaments are sanctioned until 2029.

Equipment

We have not purchased any new equipment. Should an opportunity arise we intend to rent Unit 255's equipment to assist other organization running tournaments in St. Catharines. A procedure has been put in place to ensure the safe return of our equipment.

Sponsorship

We currently have one sponsor for our Unit: Jaclyn Morrison from **iA Private Wealth** who has sponsored our June, August and November tournaments.

We intend to continue our search for additional sponsors.

Storage

We have rented climate-controlled space for all our equipment at Abbot self-storage. The cost for the storage is \$2,300 per year. The storage facility is located near BCON and easily accessible to all of the Tournament Chairs.

General

The move from the Crown Plaza to the Holiday Inn was received positively by the players and the directors. We were able to reduce the number of directors needed based on everyone being in the same room.

COVID impacted attendance to our tournaments but we are slowly rebuilding the attendance.

Based on the reduction of our table count, the Board reviewed expenses related to tournaments and has implemented several measures to ensure the profitability of our tournaments:

- We will continue to offer great hospitality, but will adjust according to attendance
- For the Regional: only Tournament and Hospitality Chair will be provided with complimentary room night
- For the Regional only the Hospitality Chair will be provided with per diem
- For the Sectional only Hospitality Chair will be provided with complimentary room night
- For the Equipment crew only the lead/driver will be provided with complimentary entries
- For all our tournaments the Partnership Chair, will be provided with complimentary entries
- Other volunteers will no longer be compensated with free plays or Niagara Bucks
- The Prizes for the section winners will be Niagara Bucks representing approximately 40% of the entry fee
- We will use local directors whenever possible to reduce costs